

Minutes: August 9, 2011

Regular meeting of Summit Nordic Ski Club: Frisco, CO 5:35pm

Board members present: Dan McCrerey, Mac McCoy, Barb Ellis Julia Hayes

Others present: Joe Howdysshell

NOTE: due to the small of board members present, this meeting did not make major financial of policy decisions. We primarily discussed the possibility of restructuring the board make up a purpose to make it less demanding on the board members and more productive both financially and operationally.

1. Ideas for the transformation of the board. SNSC continues to be making significant changes as it increases its expectations for skiers as well as matching the competing programs across the state and country.
 - a. The board of directors should consider a less operational role. The board should emphasize fundraising, policy issues, and long term planning. The board would approve and oversee an annual budget that is developed and managed by a director working with the head coach.
 - b. The board should consider hiring or appointing an executive director whose role would be to assist the head coach on the operation of the club activities. Volunteer management, event organization and support, budget development and execution, and other activities would not be as much the responsibility of the entire board as of the executive director.
 - c. The role of the board treasurer should be redefined. If we are to focus on fund raising through grants and foundations, our accounting needs to reflect the practices and reporting expected by funding agencies. The role of the treasurer would be less as an accountant and more of a bookkeeper to prepare information for and accountant to structure.
 - d. Increase our presence in the community to gain financial and political support. We need to build our skiing community beyond the fee paying membership. Public information, both for our major donors individually and the community at large, needs to be a primary role of the board of directors. Community members need to be invited to join the board who can fill this role.
2. Fall activities:
 - a. Fall fundraiser: A lot of effort for not much money? Should we be considering using the fall 'public event' as a 'community party' for the Summit county skiing community? The focus would be less on fundraising and more for community presence. This would be an 'adult' event.
 - b. An athletes' event would be a combination team night/gear night/registration pot luck.
3. Ongoing activities:

- a. Grant writing (Vail Echo, Danials foundation, Breck & Frisco inkind)
- b. Scheduling registration meeting, and community night.