

Minutes: July 12, 2011

Regular meeting of Summit Nordic Ski Club: Frisco, CO 5:35pm

Board members present: Dan McCrerey, Mac McCoy, Brenda Mc Donnell, Julia Hayes

Others present: Joe Howdysshell

1. Treasurer's report: financial documents regarding current status submitted via email.
SNSC has sufficient cash on hand to cover immediate expenses.
2. President's report:
 - a. Brenda McDonnell provided a thorough and very informative report of the regional philanthropy meeting.
 1. Brenda identified several potential donors that could be contacted for grants
 2. Several changes in the SNSC organization and roles within the club could be changed to make grant applications more attractive to foundations.
 - a. Primary role of the board is fundraising
 - b. More energy needs to be invested in maintaining relationships with current and potential donors.
 - c. Board needs to identify an 'executive director' to handle day to day operations and work directly with head coach.
 - d. Board needs to identify PR/Communications director to increase local presence.
 - e. Other policy/organizational changes could make SNSC more successful in grant process. (Simplify mission statement, scholarship transparency, fundraising committee, formal approved annual budget)
 - b. Issues needing immediate attention
 1. Budget, program fees, audited financial report
 2. Volunteer structure: volunteer 'credit'/reimbursement program
 3. Mission, identity, program statements
 - c. Organization for December event: NRL
 1. Race director and committee heads need to be in place by September 1. Several individuals were identified as 'possible' and Dan and Joe to contact.
 2. Citizens' race to be separate race using 'mass start' format.
 - d. To start budget process, Joe to submit specific budget requests for coaching, wax, equipment, and other anticipated expenses.
 - e. Joe's request to attend USSA coaching clinic approved to expense of up to \$500.00

Board budget setting meeting: July 20, 2-4pm

Meeting adjourned 7:45pm